

# Site Signboards



**IstructE**

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## IStructE Site Signboards

### Licence

The Institution's site signboards help to promote both the user and the corporate identity of the profession, but a licence must first be obtained from the Institution. Guidelines and an application form are available on request, together with a list of manufacturers (the list is not comprehensive, and the manufacturers are not regulated by the Institution).

### Dimensions

Signboards must be either 4ft x 1ft (1.20m x 0.30m) or 8ft x 2ft (2.40m x 0.60m).

### Colours

The background colour must be Pantone 123 (gold) and the lettering must be black. The three sections must be separated by narrow horizontal white lines.

### Format

The intention is to keep the layout of the board as simple and legible as possible. One of the following formats must be followed.

	Organisations	Individuals	Type size	
			4ft x 1ft	8ft x 2ft
<b>Top section</b>	Description of the organisation (eg 'Consulting Structural Engineers')	Chartered Structural Engineer/ Incorporated Structural Engineer	82pt	164pt
<b>Middle section</b>	IStructE logo on left. Organisation's logo, if desired, on right. Full name/business name of organisation	IStructE logo on left. Name of member, with IStructE designatory letters (but no others). Name of organisation, if desired, on second line	<i>First line</i> 166pt bold <i>Second line</i> 106pt bold	<i>First line</i> 332 pt bold <i>Second line</i> 212pt bold
<b>Bottom section</b>	Brief contact details	Brief contact details	70pt	140pt

Century Gothic typeface must be used, in upper and lower case (not upper case alone).

Punctuation and spacing must be kept to a minimum. Lines must be flush left and not be forced out to the full width of the signboard.

### Example of use by organisation



### Example of use by individual

