

Site Signboard Guidelines

Site Signboards

License

Site signboards help to raise awareness of structural engineering within the construction industry and more generally. They also promote the structural engineer or practice working on a project and provide a level of public accountability.

Using an IStructE signboard

You'll need a licence to display an Institution signboard. Please contact conduct@istructe.org for guidelines and an application form. We can also provide you with a list of manufacturers that can produce your boards. You can use your own manufacturer as long as these guidelines are followed.

The Institution of
StructuralEngineers

Chartered Structural Engineer

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Site Signboards—

Constructing the design

Design notes:

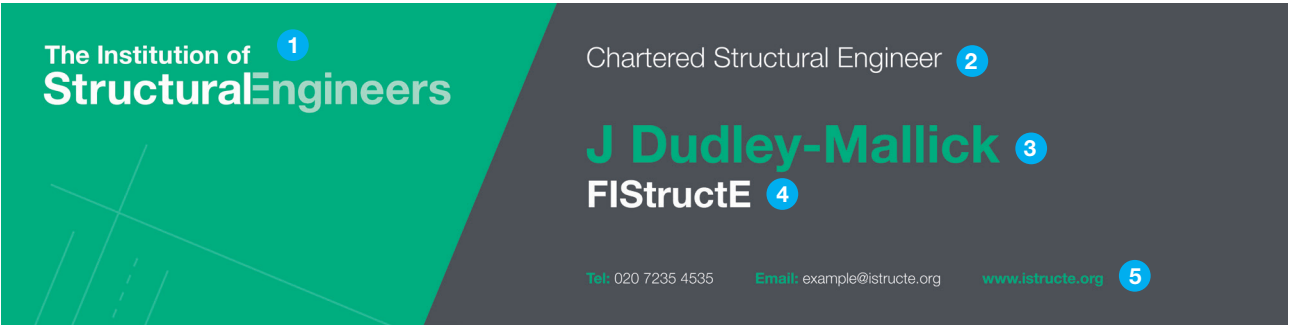
Signboards must be either 1220 x 305mm or 2440 x 610mm.

Specific colours, tints and elements are used, as follows:

- **Green** - Pantone 3405
- **Grey** - Pantone Cool Grey 11
- **Logo** - The logo contains a 40% tint (please refer to page 31 of the Brand Guidelines for full details)
- **Background** - The Green/Grey background divide is split at an angle of 157.5°
- **Pattern Lines** - Pattern lines are an 80% colour tint. Their angle must match the angle of the Green/Grey background divide (157.5°). Please refer to page xx of the Brand Guidelines for full details.

Signboards must include the following elements:

- 1 IStructE logo
- 2 Description of the organisation/individual (e.g. 'Chartered Structural Engineer'). Note: companies/partnerships etc may not use the collective description "Chartered/Incorporated Structural Engineers"
- 3 Organisation/individual's name
- 4 Individual's Institution designatory letters (but no others)
- 5 Brief contact details which can include telephone number, website address and email address or any combination of these



Dimensions	Margins	Typography
1220 x 305mm	40mm	<ul style="list-style-type: none">2 Header A: 75pt, Light3 Header B: 140pt, Bold4 Header C: 100pt, Bold5 Header D: 40pt, Bold & Light
2440 x 610mm	80mm	<ul style="list-style-type: none">2 Header A: 150pt, Light3 Header B: 280pt, Bold4 Header C: 200pt, Bold5 Header D: 80pt, Bold & Light

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