

*The Institution
of Structural
Engineers*

2019 RECRUITMENT
RATE CARD

The Structural Engineer Jobs

FILL YOUR VACANCIES BY REACHING A HUGE GLOBAL
CANDIDATE POOL OF QUALIFIED STRUCTURAL ENGINEERS

ADVERTISE
FROM JUST **£379**

The Structural Engineer Jobs

The *Institution*
of *Structural*
Engineers

The Institution of Structural Engineers' talent-sourcing solutions provide employers with access to its **28,000** members (and **20,000+** other relevant candidates) across the globe.

Whether it's our **9,000-10,000** Graduate Members or more experienced people you're looking for, **The Structural Engineer Jobs** can put your role in front of the right people via our unrivalled digital and print channels.

Recent campaign successes:

**BLACKWELL
STRUCTURAL
CONSULTANTS**

Graduate structural engineer

55
CANDIDATES



STRUCTURAL DESIGN
Structural engineer

29
CANDIDATES



TECHNIKER
Structural technician

20
CANDIDATES



How candidates see your vacancy:



market-leading job board



The Structural Engineer magazine
11 issues per year



The Structural Engineer e-newsletter
sent to 50,000 readers 11 times per
year



via social media channels

*"I am pleased to say that the service provided by
The Structural Engineer has been very satisfactory
and our adverts have received valuable applications."*

Peter Holliday – Abbott Holliday

The Structural Engineer Jobs

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CHOOSE A PACKAGE THAT SUITS YOUR NEEDS

2018
PRICES
FROZEN

Digital £379

- Job board ad live for 1 month, with logo

Digital featured £679

- Job board ad live for up to 1 month, with logo
- Featured in top section of search results
- Included on two job newsletters

Digital & Print £879

- Job board ad live for up to 1 month, with logo
- Featured in top section of search results
- Included on two job newsletters
- Quarter page in **The Structural Engineer**

Rapid response £1,575

- Job board ad live for 1 month, with logo
- Featured in top section of search results
- Included on two job newsletters
- Quarter page in **The Structural Engineer**
- Targeted email sent to matching candidates

Annual talent sourcing solution £5,999

- 12 job board ads, with logo, featured in top section of search results
- Included on 15 job newsletters over the year
- Two full pages (or equivalent) in **The Structural Engineer** to promote your roles to the widest audience throughout the year (can be broken into a maximum of eight quarter page advertisements)
- Four targeted emails sent to matching candidates

Upgrades available

- 'Job of the Week' **+£249**
- Skyscraper/leaderboard on job board **+£299** per month
- Targeted email (to candidate database) **+£479**
- Half page **+£499**
- Full page **+£899**
- Sponsored content full page in **The Structural Engineer** and inclusion on job board careers advice page **+£1,500**

**CALL US TO DISCUSS
BESPOKE PACKAGES**