

# The Structural Engineer

The flagship publication of the Institution of Structural Engineers

## INSERT DELIVERY SPECIFICATION 2018

### TECHNICAL SPECIFICATION

#### Quantity of inserts required (inc overs):

Full UK run: **11,800**

Full overseas run: **6,000**

Total full run: **17,800**

Maximum size to be inserted into the publication: **270mm x 200mm**

Minimum size: 105mm x 148mm

Minimum weight of paper:

Single Leaf: 90gsm

Four Pages: 80gsm

Eight Pages: 65gsm

**PLEASE NOTE: THE MAGAZINE CANNOT ACCEPT A4 INSERTS WITHOUT THEM BEING FOLDED, DUE TO THE PUBLICATION BEING SMALLER THAN A4.**

### INSERTS DELIVERED TO:

Warners (Midlands) Ltd,  
The Maltings,  
Manor Lane,  
Bourne,  
Lincolnshire  
PE10 9PH

### PACKING SPECIFICATION

All inserts must be boxed or bulk packed on pallets. If bulk packed, they must have corner boarding plus top & bottom boarding to ensure there is no damage to the inserts. Pallets should be shrink-wrapped and stacked no higher than 1 meter high, no heavier than 900 kilos.

**ALL INSERTS SHOULD BE PACKED IN NO SMALLER TURNS THAN 25s.**

### LABELING/DOCUMENTATION

Delivery notes are always required.

All pallets and boxes must be labelled with the following information:

- Name of insert
- Name of publication insert is going into
- Issue date
- Any relevant codes (these must be clearly split and marked up)
- Quantity per pallet/box

Delivery notes must always correspond with the information labelled on pallets/boxes.

### SAMPLES

A sample of the insert artwork must be provided to Redactive prior to printing, for approval by the institution.

Please email a PDF to:

[rachel.young@redactive.co.uk](mailto:rachel.young@redactive.co.uk)

### INSERT DELIVERY SCHEDULE

Issue (2018)	Deadline for sample	Delivery deadline
02. February	January 12th	January 23rd
03. March	February 9th	February 20th
04. April	March 8th	March 19th
05. May	April 6th	April 17th
06. June	May 11th	May 22nd
07. July	June 8th	June 19th
08. August	July 6th	July 17th
09. September	August 10th	August 21st
10. October	September 7th	September 18th
11. Nov/ Dec	October 25th	November 5th
01. January 2019	November 30th	December 11th