

YASMIN BECKER
Chief Executive, Institution
of Structural Engineers

# A privilege to be joining you

The Institution's new CEO, Yasmin Becker, introduces herself to members as she takes up the role.



Thank you to the many members who sent notes of congratulations upon my appointment. I would also like to thank my predecessor Martin Powell for his excellent stewardship of the Institution during his tenure.

### A few words about me

I started my career in the education sector as a social entrepreneur and then switched to the technology sector developing digital media. I then moved to roles leading large-scale digital programmes. In recent years, I have worked across the breadth of the healthcare sector, including primary and secondary care, medical education, regulation, and professional membership bodies. Before joining IStructE, I led the Federation of the Royal Colleges of Physicians, which operates in over 50 countries around the world and provides assessment, training and CPD for physicians.

In my various roles, I have predominantly developed strategies, led complex UK-wide transformations, and expanded international partnerships. I have also held Trustee and Non-Executive Director roles and I am currently on the board of an NHS body.

My interest in learning has led me to continue my studies throughout my career. I have gained a Master's in English literature, a Master's in Business Administration (MBA), and this year I hope to be awarded my Doctorate in Digital Transformation. I am an alumna of Warwick University and London Business School, and I mentor mid- to senior-level professionals through my alumni network.

## **Conducting the orchestra**

I lead with integrity and believe in treating everyone fairly. I take pride in working IT IS MY PRIVILEGE
AS CEO TO BUILD
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ORGANISATION

collaboratively and encouraging inclusion to build diverse teams. I believe that good communication and valuing each other's skill sets are vital in working together as a team towards a common goal. As the late Professor H.E. Luccock, of Yale University, stated, 'No one can whistle a symphony. It takes an orchestra to play it.'

## Why IStructE?

My enthusiasm for engineering and the built environment started at an early age, having accompanied my dad to building sites as a child. The recent Grenfell Tower tragedy and the ongoing climate crisis led me to understand the deeper impact that engineering and the built environment have on society. This growing interest, combined with significant experience of leading within a professional membership setting, meant that IStructE was the right step for the next stage in my career.

### A thriving institution

Be it disruptive digital technologies, the climate crisis, or increased regulation, the built environment is facing new challenges. No matter where our members are in their career journey, the Institution is uniquely positioned to proactively support

them as they navigate this complex, evolving landscape. It is my privilege as CEO to build on its rich heritage and ensure the Institution thrives as an influential organisation that amplifies the voices and contributions of our members.

# Realising everyone's potential

Growing up in a conservative family, I was told many times that my place was at home and not in the workplace. This had the opposite effect on me and, in fact, motivated me to pursue a career! To my younger self, and to other young people, I would say, don't let anything or anyone hold you back, for there are no limits to what you can achieve.

# Away from work

Outside of work, I like to unwind with a good book or a long walk. I enjoy listening to music as it helps me reflect, clear my mind, and focus. I have recently started baking and suffice to say there is no danger of me joining the Bake Off contest any time soon!

# Getting to know you

Through this article, I have shared a little bit about myself, and I hope to meet and get to know our members and fellows in the coming months.

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