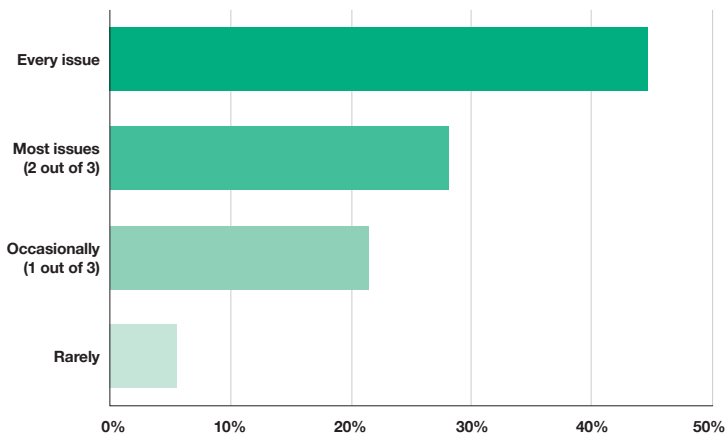


Reader survey: your views on *The Structural Engineer*

Thank you to everyone who took part in *The Structural Engineer* reader survey at the turn of the year. We received a fantastic response – with 1456 of you taking the time to complete the survey – which was representative of the Institution’s international membership: 59% of respondents were based in the UK and 40% outside the UK; the largest categories were Chartered Members (37%), Graduate Members (27%) and Student Members (12%). Here’s what you told us...

READING HABITS

How often do you read *The Structural Engineer*?



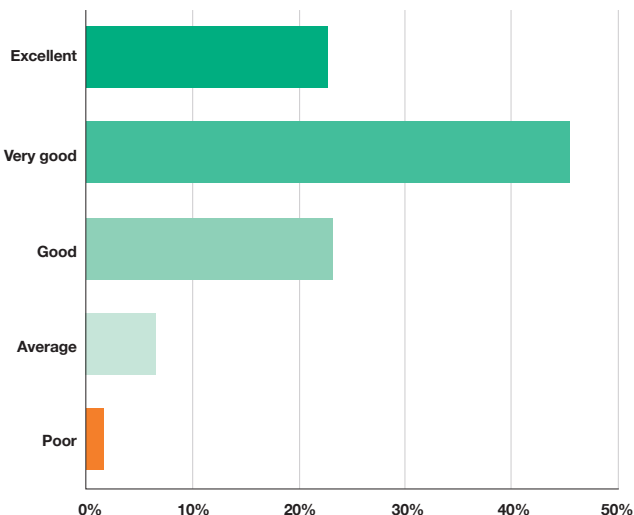
How do you read *The Structural Engineer*?

Only/mainly in print	50%
Only/mainly online	31%
Print and online equally	15%
I don't read it	4%

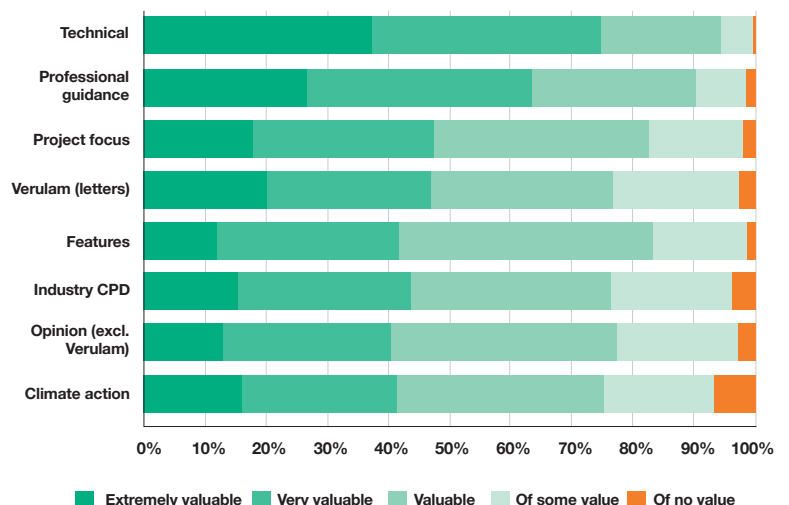
“ I WOULD LIKE TO BE ABLE TO OPT OUT OF RECEIVING A PAPER COPY ”

CONTENT

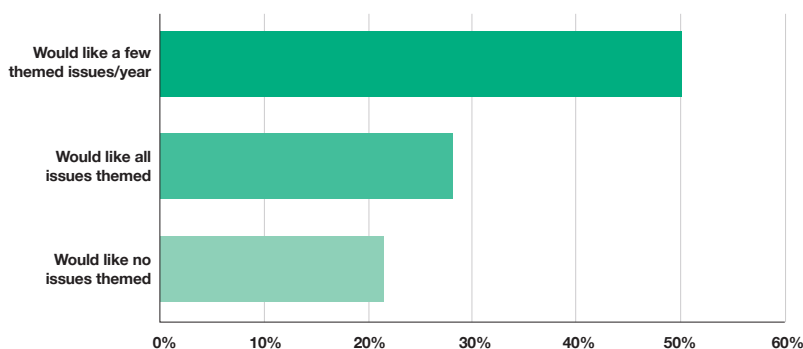
How do you rate *The Structural Engineer* overall?



How valuable do you find each of these sections?



Which of the following options best summarises your opinion of our current themed approach?



What you'd like to see more of...

- ✓ Technical content and guidance notes
- ✓ Domestic and small projects
- ✓ Sketches, details and calculations
- ✓ Construction and temporary works issues
- ✓ Software-themed content
- ✓ Structural behaviour-related puzzles

But... low-carbon design and addressing the climate emergency is a subject that divided respondents, with numerous requests for both more and less content in this field.

VALUE

86% of respondents say that *The Structural Engineer* contains **valuable information** that helps their career.

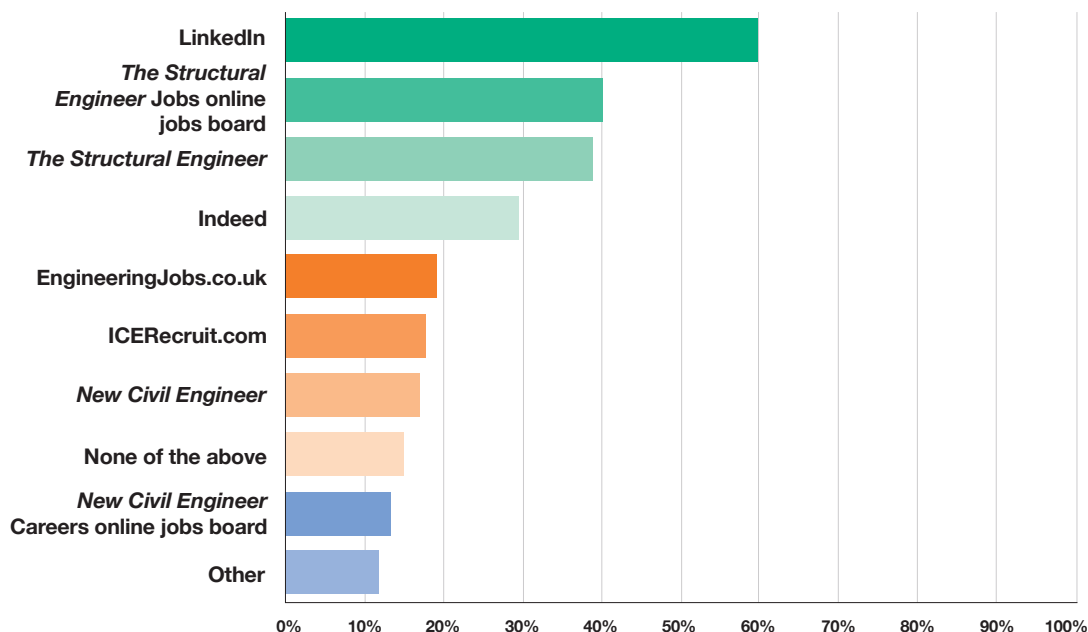
Over **one-third** of respondents rated *The Structural Engineer* as their **top member benefit**, with 79% placing it in the top three.



IT'S A WONDERFUL, CLASS-LEADING, TECHNICAL MAGAZINE

CAREERS

If you were looking for a new job, which publications or online job sites would you consult?



COMPARED TO SIMILAR MAGAZINES FROM OTHER INSTITUTIONS, THE STRUCTURAL ENGINEER IS MUCH MORE USEFUL WITH ITS HIGH CONTENT OF TECHNICAL ARTICLES