# Are we giving you what you want?

We received a terrific response to *The Structural Engineer* 2016 reader survey, with 1614 of you taking the time to complete the questionnaire. Respondents reflected the diverse membership of the Institution: 68% were based in the UK and 32% outside the UK; the largest categories were Chartered Members (34%), Graduate Members (29%) and Student Members (12%). Here's what you told us...

# **READING HABITS**

# How do you read The Structural Engineer?



In print **50.25**%



Both **24.23**%

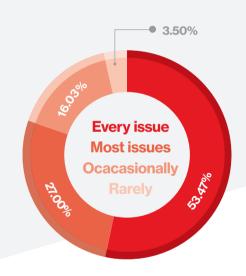


Online **21.93**%



I don't read it **3.59**%

# How often do you read it?



"THE STRUCTURAL ENGINEER IS AN EXCELLENT PUBLICATION AND THE ONLY PUBLICATION I READ FROM COVER TO COVER"

# How long do you spend reading each issue?

**23.88**% **48.60**% **19.53**% **7.98**%

ess than 30 mins 30 mins to 1 hour 1–2 hours 2+ hours

Reduced members' rates on technical

publications

**12%** 

Access to extensive Library collection, subject knowledge of Library staff and use of enquiry/loans service **17%** 

Access to global, national and regional engineering communities via events, courses and online services

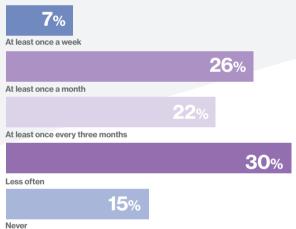
# **QUALITY OF CONTENT**

# **Overall rating**

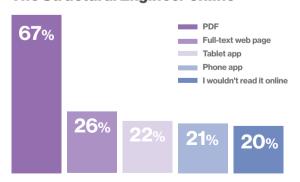


## ONLINE

# How often do you access the online archive?



# How would you like to read The Structural Engineer online



### Most valuable member benefit

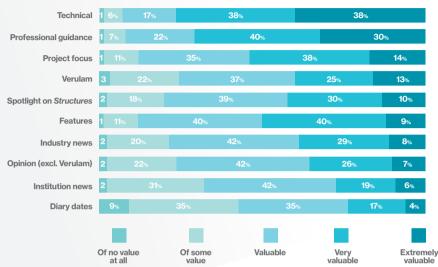
28%
Career and professional development opportunities

35% The Structural Engineer

# "I LOVE THE PROFESSIONAL GUIDANCE AND TECHNICAL SECTIONS – MORE OF THE SAME PLEASE"

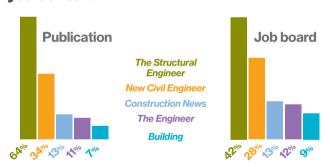


## Value of each section



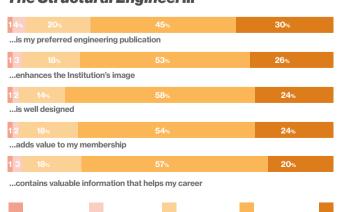
### **CAREERS**

# If you were looking for a new job, which publications or related job boards would you consult?



# **VALUE TO INSTITUTION MEMBERS**

# The Structural Engineer...







agree