

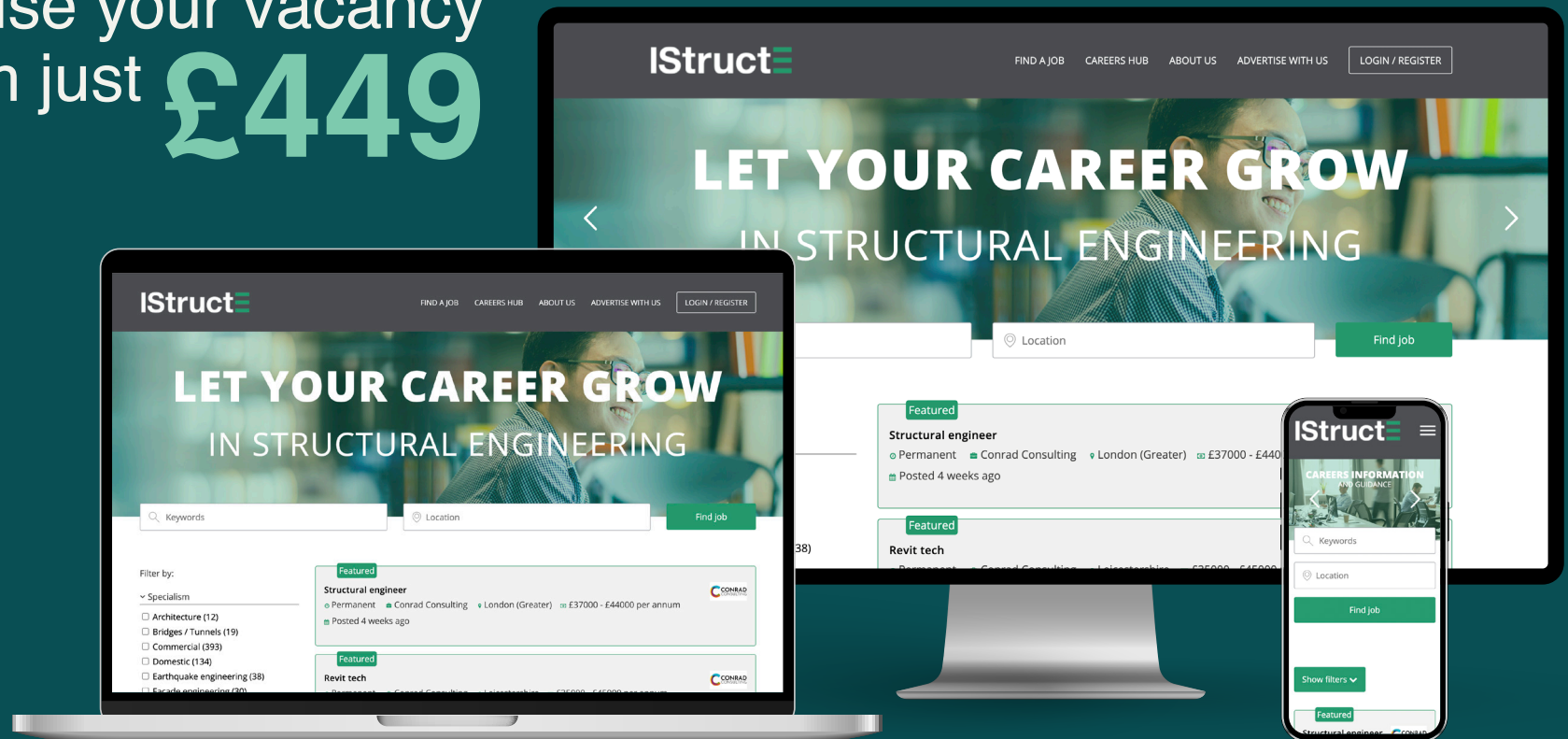
The Institution of
StructuralEngineers

thestructuralengineer.org/jobs

2024
RECRUITMENT RATE CARD

TheStructuralEngineerJobs

Advertise your vacancy
from just **£449**



Find the right candidate from our global pool of qualified structural engineers

The IStructE jobs website is the home of The Institution of Structural Engineers' talent-sourcing solutions, putting your role in front of the right candidates, on the right channel, at the right time.

Providing employers with access to its 29,000 members (and 20,000+ additional relevant candidates from around the world), you can

target the job-seekers you're looking for, from 9,000-10,000 graduate members, through to more experienced candidates.

This careers hub provides candidates with useful information for applying for jobs in this exciting sector. Promote your business further by establishing yourselves as thought leaders and providing sponsored career advice.

10,000+

**average
monthly page
views**

1,200

**active job seekers
registered on
the site**



**Market-leading
jobs board**



***The Structural
Engineer* magazine**
11 issues per year



***The Structural
Engineer* e-newsletter**
sent to 47,000 readers
12 times per year



**Via social
media channels**

Recruitment packages

Digital listing £449 + VAT

- Ad live on jobs board for one month, with logo

Digital featured listing £779 + VAT

- Ad live on jobs board for one month, with logo
- Featured in top section of search results
- Included in one fortnightly jobs newsletter
- Social media post on LinkedIn and X

Digital and print £979 + VAT

- Ad live on jobs board for one month, with logo
- Featured in top section of search results
- Included in one fortnightly jobs newsletter
- Quarter page in *The Structural Engineer* (90w x 123h mm)
- Social media post on LinkedIn and X

Premium/Rapid response £1,475 + VAT

- Ad live on jobs board for one month, with logo
- Featured in top section of search results
- Included in one fortnightly jobs newsletter
- Social media post on LinkedIn and X
- Quarter page in *The Structural Engineer*
- Bespoke email sent to candidates

Careers advice native content £1,975 + VAT

- 400-word sponsored native content article appearing on the IStructE careers hub and as a full-page native content article in *The Structural Engineer* magazine

Display options and upgrades + VAT

- Leaderboard banner **£595**
- MPU **£395**

How candidates will see your vacancy

The Structural Engineer jobs website
1,400+ users per month

The Structural Engineer website
42,000+ visitors each month

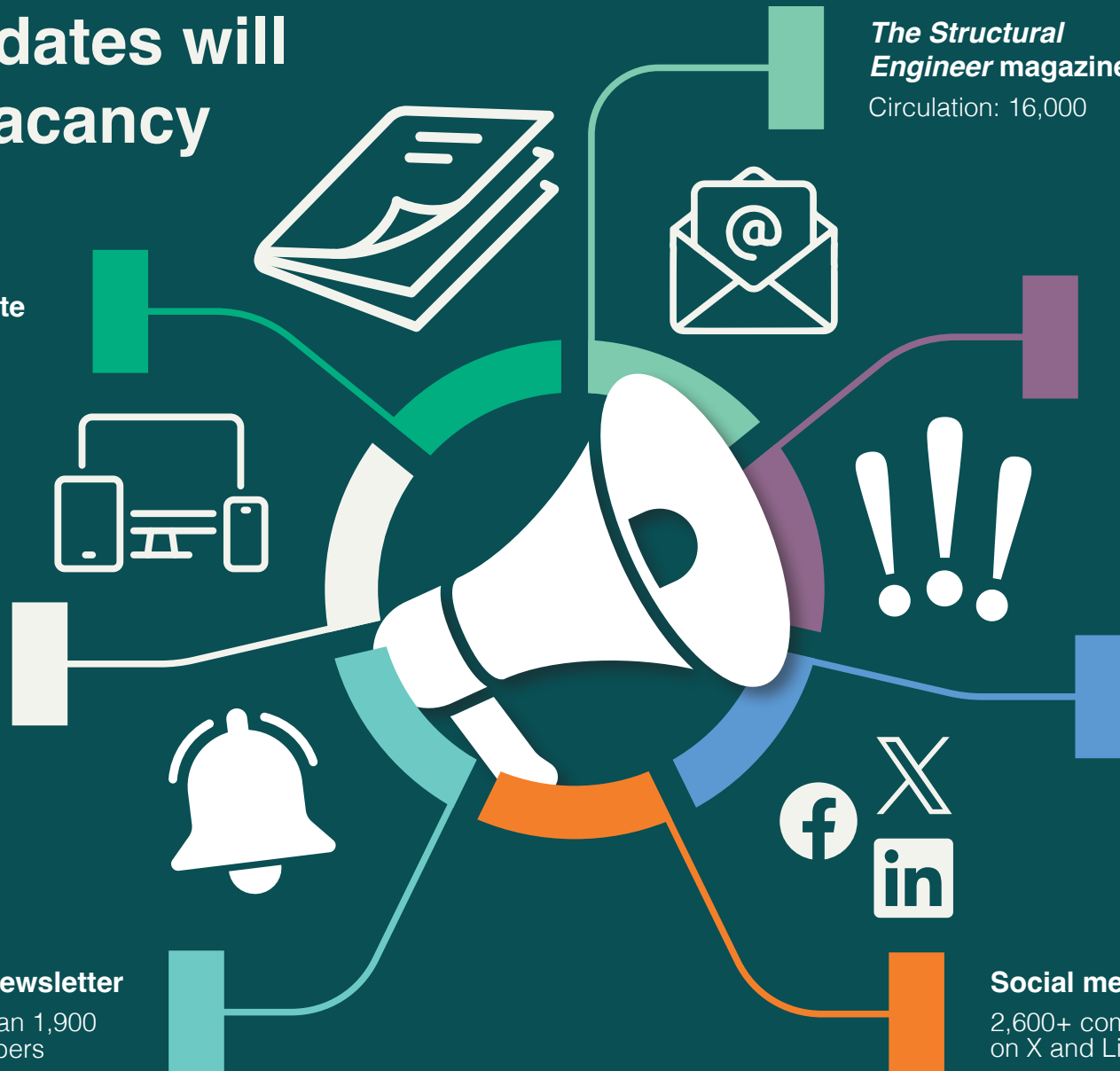
Jobs newsletter
More than 1,900 subscribers

The Structural Engineer magazine
Circulation: 16,000

E-newsletters
Circulation: 54,000 recipients

Job alerts
Sent to all registered candidates

Social media
2,600+ combined followers on X and LinkedIn

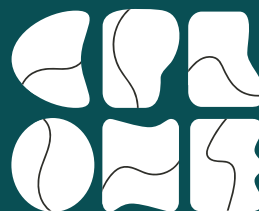


To find out more about our advertising opportunities, please get in touch:

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The Institution of
StructuralEngineers